

# Helping to save the planet

DEVELOP and the environment





# What makes DEVELOP devices environment-friendly?

The quality of life in tomorrow's world will depend on how we treat the environment today. At DEVELOP we take our corporate responsibility for the environment seriously. Consequently, our environmental policy is based on the principle of achieving the most harmonious relationship possible between our products and the environment. Our environmental management policy aims to minimise the environmental impact and maximise the ecological value of our products throughout their lifecycle. That this is not just an empty promise is shown by our ISO 14001 Certification.

## ISO 14001

At every stage of a product's lifecycle, DEVELOP ensures that raw materials, components and consumables are selected according to environmentally compatible criteria and energy is used as economically as possible. As a result, DEVELOP has been certified to ISO 14001. Certification proves that our environmental management system works. It also requires from us that we regularly document its impact and maintain its effectiveness – demands we are glad to meet. All DEVELOP devices are manufactured at facilities certified to ISO 14001.

## Blue Angel

Since 1978, the Blue Angel seal has been awarded to environment-friendly products. Blue Angel evaluates a product's energy consumption, noise emissions and recyclability. Since energy consumption is directly related to emissions of CO<sub>2</sub>, a crucial greenhouse gas, Blue Angel devices are helping to reduce CO<sub>2</sub> emissions. Most DEVELOP products fulfil the even stricter Blue Angel requirements introduced in April 2007.



## Energy Star



Energy Star is a specific award for energy-saving devices. For example, devices that fulfil the Energy Star requirements are at least 30% more efficient than conventional equipment. In particular, they power down when not in use to save electricity. All new DEVELOP devices are Energy Star qualified.

## RoHS

The EU's Restriction of Hazardous Substances (RoHS) Directive puts limits on the use of harmful substances such as lead or mercury. All DEVELOP devices are RoHS-compliant.



## Specific product features

- › **Polymerized toner:** Emissions of CO<sub>2</sub> are around 40% lower in the production of DEVELOP's polymerized toner than of conventional toner powder.
- › **Recycling of parts:** More than 90 percent of parts from DEVELOP devices are recyclable.
- › **Duplex printing:** Many DEVELOP devices have a same-speed duplex (two-sided) printing function. That reduces paper consumption by up to half, which is clearly good for the environment. Besides, DEVELOP devices work perfectly well with recycled paper.
- › **Energy-saving function:** DEVELOP devices only supply a component with electricity when it is actually working. In addition the energy safe mode automatically shut-off the DEVELOP device when it is not used.
- › **Spare parts:** Since DEVELOP spare parts are available for many years, DEVELOP devices and its spare parts have a long working life, which reduces the problem of waste.



Please contact your dealer for further information.

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**Your DEVELOP Partner:**

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